



HEART OF TEXAS FIGURE SKATING CLUB

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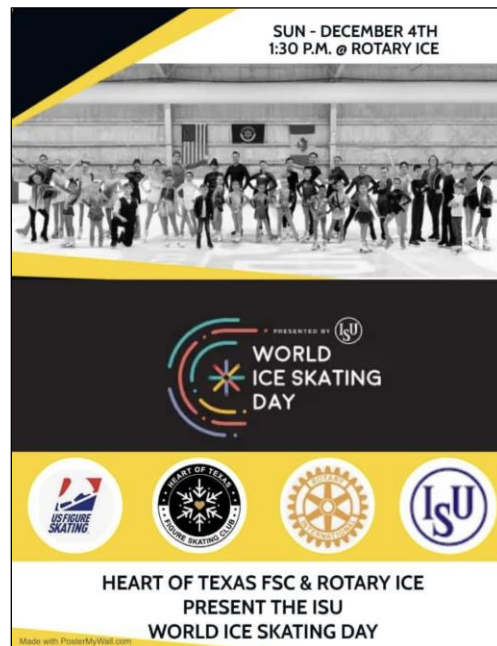
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TEXASFSC.ORG

December 4, 2022, the Heart of Texas Figure Skating Club joined the international celebration of the first ever World Ice Skating Day by hosting a spectacular event in San Antonio, Texas. With nearly 200 people in attendance, the Heart of Texas FSC partnered with Rotary Ice Rink of San Antonio and News 4 San Antonio to host a free outdoor ice skating performance for the public entitled

"The Heart of the Holidays". The event was covered on News 4 San Antonio and was live streamed on its social media platforms.



as the youngest Mariachi singer in the world, kick off our World Ice Skating Day celebration in true San Antonio style!

As Mateo and the Mariachi revved up the gathering crowd, everyone was greeted by Heart of Texas Figure Skaters with free goodies, such as candy canes, US Figure Skating





chapstick, US Figure Skating bag tags, US Figure Skating stickers, as well as a table with programs featuring World Ice Skating Day information and also information about the figure skating opportunities available to anyone in South and Central Texas, from San Antonio to Austin.



As an added perk during the show, the Heart of Texas Figure Skating Club gave away three free private ice skating lessons with a US Figure Skating professional coach as well as three free ice skating sessions to the lucky winners. The winners were selected in the child, adult male and adult female categories and were chosen by being the most enthusiastic participants in the crowd.

Prior to the event, the Heart of Texas Figure Skating Club posted World Ice Skating Day information on its social media platforms. Social media posts amassed 482 plays on Facebook and 481 plays on Instagram. The WISD San Antonio ice show was live streamed with a total of over 3,100 views on its Facebook livestream.


The Rotary Ice Rink is an outdoor seasonal ice skating rink located in San Antonio's Travis Park and is open for ice skating from November through January. And the Heart of Texas Figure Skating Club's World Ice Skating Day show was a crowd pleaser. The show featured 13 holiday performances by Heart of

**HEART OF TEXAS FSC & ROTARY ICE
PRESENT THE ISU
WORLD ICE SKATING DAY**





HEART OF THE HOLIDAYS
SKATING SPECTACULAR PRESENTED BY
HEART OF TEXAS FIGURE SKATING CLUB

SPECIAL GUEST GUINNESS WORLD RECORD HOLDER
LIVE MUSICAL ENTERTAINMENT

US FIGURE SKATING SWAG, GIVEAWAYS & MORE

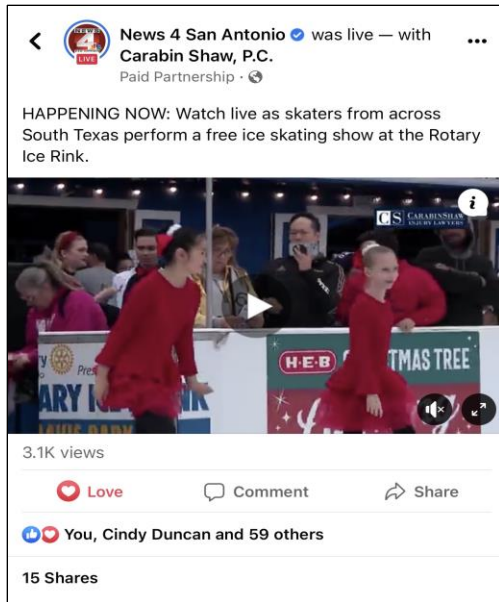


**WORLD
ICE SKATING
DAY**

**SUN - DECEMBER 4TH
1:30 P.M. @ ROTARY ICE IN TRAVIS PARK**

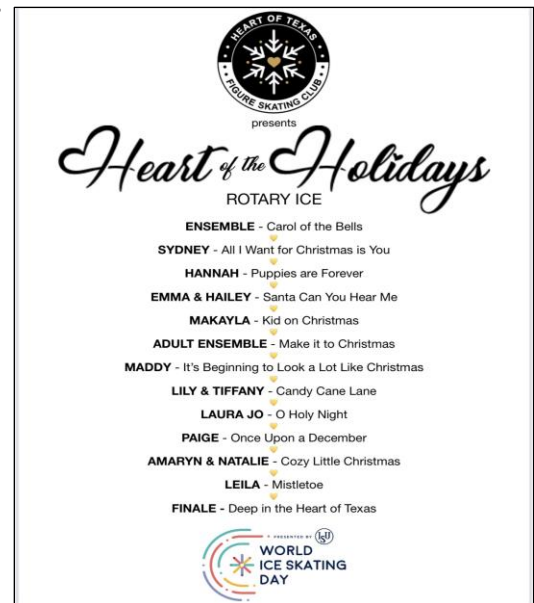
Officially Recognized As An ISU World Ice Skating Day Event
Sanctioned By US Figure Skating



Texas Figure Skating Club members including solos, duets, and group ensembles. After the show, the skaters took to the ice with members of the public for open skate to offer some tips and tricks on the ice. Additionally, Heart of Texas Figure Skating Club skaters performed the WISD signature dance.

The Heart of Texas Figure Skating Club's World Ice Skating Day event stood out in an exciting

and creative way with some uniquely South Texas flair. The Mariachi was a hit, our celebrity guest stirred a lot of buzz and having news coverage as well as a live stream of the show on News 4 San Antonio was an amazing way to reach the public from the comfort of their own homes.



Our primary goal in hosting World Ice Skating Day in San Antonio was to celebrate the sport of ice skating here in Texas, a region/state not typically associated with winter sports. We wanted to show people that there is something for everyone here on the ice from hobbyists to elite competitors and from children to adults. We believe we succeeded in demonstrating that ice skating sports are fun and accessible to all!



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